

Application security without rose-colored glasses



From perspective of an infosecurity
community member

How we see software development



How we see software developers



How we think we work together



How we think security controls are implemented

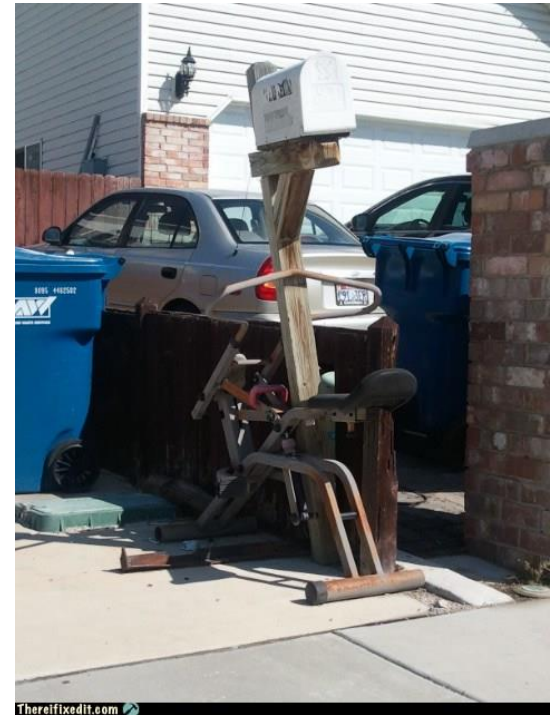


But in reality it looks different...

In reality software looks more like this



How software is maintained



How we see ourselves



How we feel they see us



How they really see us



How we see policies



How they see policies



How they see our initiatives



What we get in the end

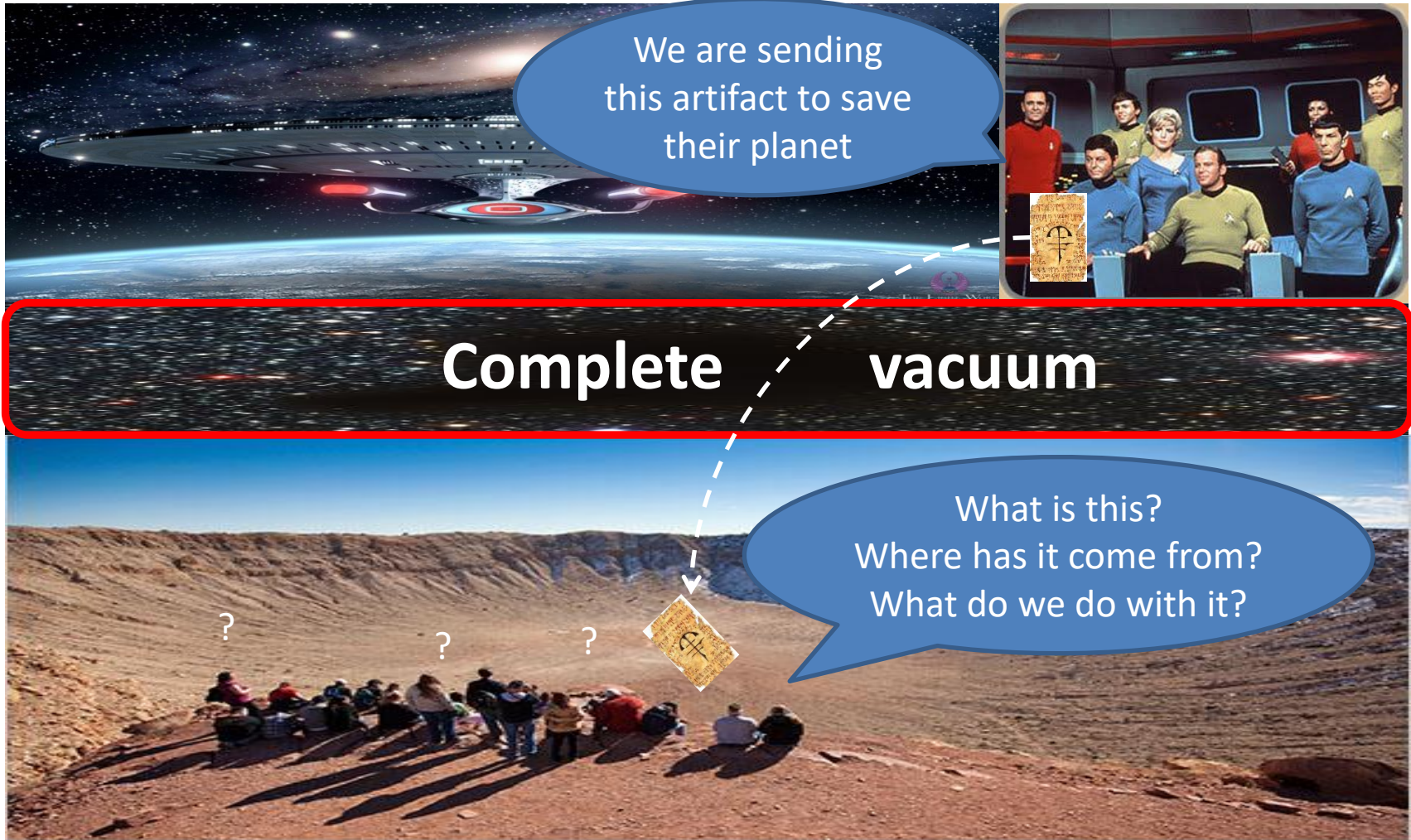


Where this leads to



Why is this happening?

#1. Communication vacuum



#2. No balance between the desired result and effort needed to be spent in order to achieve it

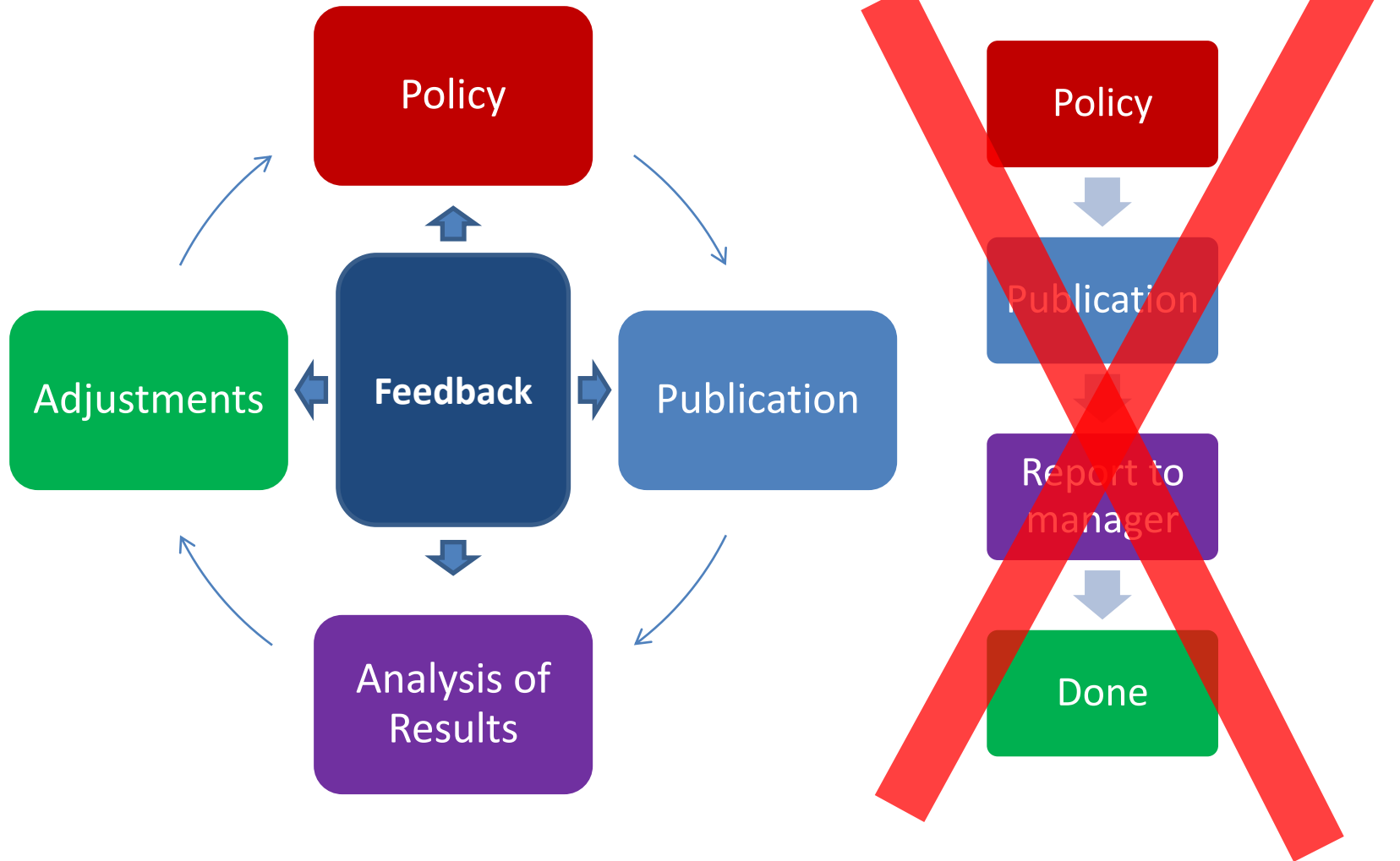


How to fix this?

Communication is the key

1. Eliminate vacuum in communications
2. Get closer to target audience, talk to them, get their feedback
3. Work together to ensure that the target is realistic to achieve and all necessary tools and resources are available
4. Find balance between desired result and effort spent to achieve it – otherwise there will be no result at all
5. Don't stop when agreement is made and artifacts are produced. This is only the beginning
6. Continuously analyze results of your work and try to find sources of any issues, adjust accordingly

Policy maintenance is a continuous process



P.S.

How they see me



How I see myself

NOT TOLL FREE (505) 503-4455 • (505) 503-4455 SE HABLA ESPAÑOL

"Better Call Saul!"
SAUL GOODMAN
ATTORNEY AT LAW

BETTERCALLSAUL.COM

CONSULTATIONS
TESTIMONIALS
AS SEEN ON TV
E-CARDS
OFFICE WEBCAM

IN LEGAL TROUBLE
SUE 'EM NOW
TIGER TROUBLE
SAUL'S MAILBAG
WAYFARER 515

SAUL WORKED FOR ME!!!!

PARTNERS AND ICE STATION ZEBRA ASSOCIAT
bettercallsaul.com

0:36 / 1:14

YouTube

The image is a screenshot of the Better Call Saul website. At the top, there is a red banner with white text: "NOT TOLL FREE (505) 503-4455 • (505) 503-4455 SE HABLA ESPAÑOL". Below this is a yellow banner with the text "Better Call Saul!" in a cursive font, "SAUL GOODMAN" in a bold, blocky font, and "ATTORNEY AT LAW" in a smaller font. To the right of the text is a photo of Saul Goodman pointing at the camera. Below the yellow banner is a red banner with the text "BETTERCALLSAUL.COM". The main content area is a video player showing Saul Goodman sitting at his desk in his office. The video player has a black progress bar at the bottom with the text "0:36 / 1:14" and the YouTube logo. On the left side of the video player, there is a vertical menu with yellow buttons: "CONSULTATIONS", "TESTIMONIALS", "AS SEEN ON TV", "E-CARDS", and "OFFICE WEBCAM". At the bottom left of the video player, there is a small video thumbnail with the text "SAUL WORKED FOR ME!!!!". On the right side of the video player, there is a vertical menu with a yellow background and the text "IN LEGAL TROUBLE" at the top. Below this are four video thumbnails with titles: "SUE 'EM NOW", "TIGER TROUBLE", "SAUL'S MAILBAG", and "WAYFARER 515".

Contact me:

mikhail@samoylenko.me